



THE MAIN EVENT

★ AT LUCAS OIL STADIUM ★

TITLE SPONSOR



BENEFITTING



SEPTEMBER 26, 2024 | BEGINS AT 5:00PM



★ FEATURING INDIANAPOLIS COLTS LEGEND ★
REGGIE WAYNE

www.bebigforkids.org/event/the-main-event-2024

SPONSORSHIP COMMITMENT

Sponsor Name: _____
As it should appear in publication

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Sponsorship Level: _____

PAYMENT INFORMATION

Checks payable to
Big Brothers Big Sisters
of Central Indiana

Mail the completed form to:

Big Brothers Big Sisters of Central Indiana
Attn: Development
1433 N. Meridian Street
Indianapolis, IN 46202

For invoicing, questions, or to secure a sponsorship,
please contact **Lillian Brown**, Corporate Giving and Events
Coordinator, at lbrown@bbbsci.org.

2024 SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR ★ \$75,000

- ✓ Exclusive logo recognition as the Title Sponsor on all event materials, including select digital signage at Lucas Oil Stadium
- ✓ Exclusive logo recognition on event billboard
- ✓ Inclusion in all event media opportunities
- ✓ Sponsor representative to kick off event
- ✓ 1-minute-company-provided commercial featured during event
- ✓ Food, drink, and entertainment for 20 guests
- ✓ Premier seating for 20 guests, including sitting with Reggie Wayne
- ✓ Access to VIP End Zone Reception for 20 guests including photo opportunity with Reggie Wayne
- ✓ Exclusive gift bag including Reggie Wayne-signed football

HALL OF FAME SPONSOR ★ \$25,000

- ✓ Exclusive logo recognition as Hall of Fame Sponsor including recognition on Hall of Fame signage and videos
- ✓ Premier logo recognition on event materials
- ✓ Sponsor representative to introduce Hall of Fame inductees onstage
- ✓ Premier seating for 20 guests
- ✓ Access to VIP End Zone Reception for 20 guests
- ✓ Food, drink, and entertainment for 20 guests
- ✓ Exclusive photo opportunities with Reggie Wayne

GRIDIRON ENTERTAINMENT SPONSOR ★ \$25,000

- ✓ Logo recognition as the Gridiron Entertainment Sponsor limited to two sponsors
- ✓ Premier logo recognition on event materials
- ✓ Opportunity for sponsor representative to introduce featured speaker
- ✓ Food, drink, and entertainment for 20 guests
- ✓ Premier seating for 20 guests
- ✓ Access to VIP Reception for 20 guests
- ✓ Exclusive photo opportunities with Reggie Wayne

VIP END ZONE RECEPTION SPONSOR ★ \$20,000

- ✓ Exclusive logo recognition as the VIP End Zone Reception Sponsor
- ✓ Premier logo recognition on event materials
- ✓ Sponsor rep. kicks off VIP Reception for over 200+ attendees
- ✓ Access to VIP End Zone Reception for 20 guests
- ✓ Food, drink, and entertainment for 20 guests
- ✓ Exclusive photo opportunities with Reggie Wayne

RED ZONE RECEPTION SPONSOR ★ \$20,000

- ✓ Exclusive logo recognition as the Red Zone Reception Sponsor
- ✓ Premier logo recognition on event materials
- ✓ Sponsor rep. kicks off End Zone Reception for over 500+ attendees
- ✓ Access to VIP End Zone Reception for 20 guests
- ✓ Food, drink, and entertainment for 20 guests
- ✓ Exclusive photo opportunities with Reggie Wayne

FIELD GOAL SPONSOR ★ \$10,000

- ✓ Premier logo recognition on event materials including VIP End Zone Reception materials
- ✓ Access to VIP End Zone reception for 10 guests
- ✓ Food, drink, and entertainment for 10 guests
- ✓ Exclusive photo opportunities with Reggie Wayne

BLITZ SPONSOR ★ \$5,000

- ✓ Premier logo recognition on event materials including program, website, social media, and two IBJ Ads
- ✓ Access to Red Zone Reception for 10 guests
- ✓ Food, drink, and entertainment for 10 guests
- ✓ Event Impact Report