

# Residential Property Management And Real Estate Services

9465 Counselors Row, Ste. 200 Indianapolis, IN 46240 317-883-9790

 $\underline{www.IndianapolisPropertyManagement.com}$ 



## Residential Property Types Managed

- Single Family
- Multi-Family

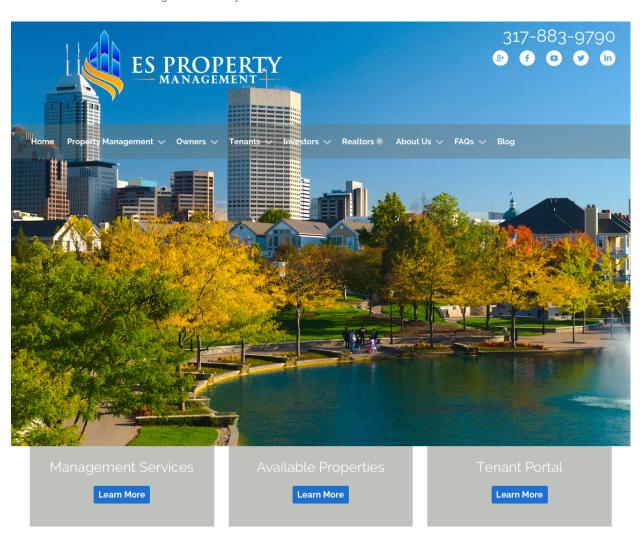
### **Property Services:**

- More effectively market your properties and fill vacancies sooner. We quickly advertise vacancies online, posting to our website, and hundreds of other listing sites. Applicants can also apply right from their smartphones.
- **Price rentals right for your market and reduce vacancies.** We provide rental comparisons showing actual actual rental rates for units similar to yours in the same geographic location. This insight allows us to maximize your revenue and fill vacancies faster.
- Screen for the best residents. Streamlined, resident screening includes standard background and credit checks along with past rent payment history. Screens can be completed in minutes enabling us to place the highest quality residents quickly.
- You will be paid faster and more securely. We deposit funds directly into your bank account. No more waiting for a check in the mail.
- Collect rent faster with online payment options. Modern residents expect easy, online payment options. We give residents three convenient ways to pay electronically (Cash, E-check, or with a credit card). Credit loss is reduced.
- On-demand access to your statements. Owner statements are securely posted to an online
  Owners Portal, saving time and paper. These simple statements provide you with a quick snapshot
  of your property details for the past month. We can also include maintenance invoices and additional
  reports you request.
- Handle property maintenance issues faster. We use electronic work-orders and communication with vendors so we can quickly resolve issues. At your request, we can email you a copy of the work order and relevant information giving you real-time updates.
- **Rehab/Remodel Supervision.** With over 30 years in the construction industry we can supervise any major improvements upon acquisition, or at a later date



#### Professional Web Presence

Our beautiful website, powered by AppFolio, is 100% integrated, so that we can seamlessly accept rent online, post and update vacancies with a few clicks, and accept online maintenance requests that automatically create work orders. With the ability to immediately post new vacancies to our SEO optimized website, we can help prospective renters easily find our listings and ultimately fill vacancies faster.



Welcome to ES Property Management



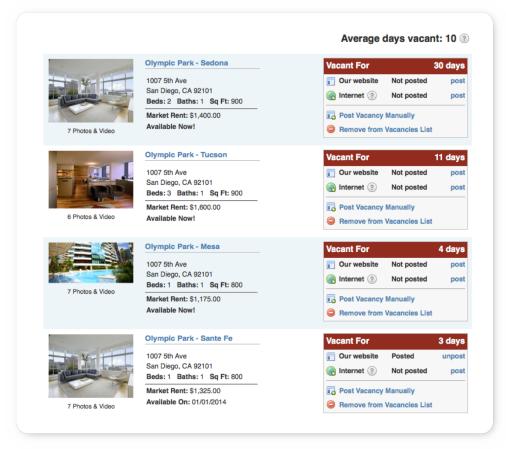
# **Robust Marketing**



We can efficiently market your properties and fill vacancies faster using AppFolio's leasing dashboard, vacancy postings, and website integration.

#### Leasing Dashboard

- > Our team can quickly view information on available and soon-to-be available units and track the progress.
- All of the information is at our fingertips including guest cards and access to rental applications submitted. This makes it easy to track and improve on the effectiveness of our marketing efforts.

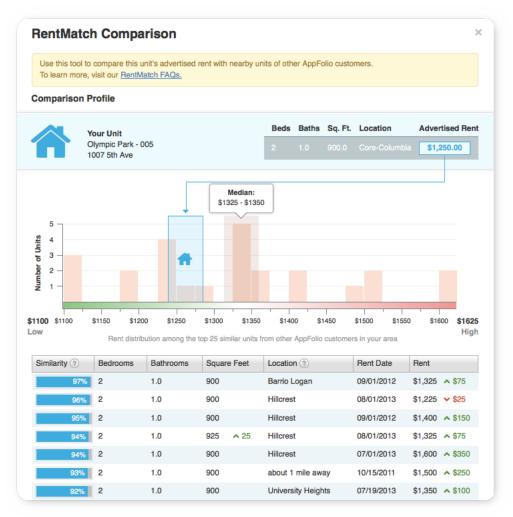


Vacancy Dashboard



#### We Maximize Rental Rates

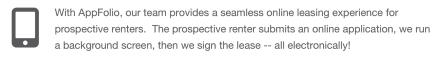
AppFolio's built-in rent comparison tool allows us to compare rental prices of similar units in the same geographic location. With this information we can ensure our properties are competitive and we are maximizing rental revenue.



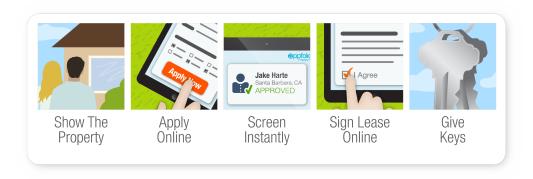
RentMatch Comparison



# Appealing To The Modern (Mobile) Renter



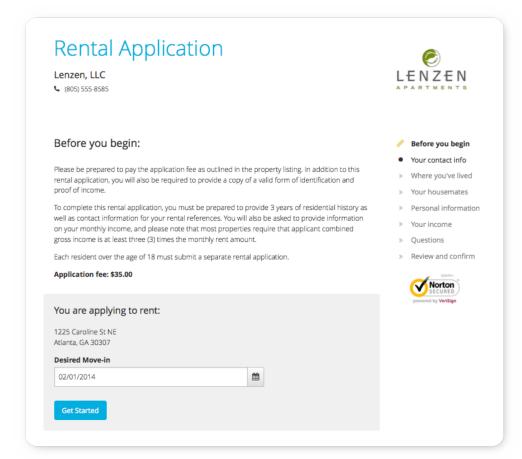
Making this process easy and simple for the modern renter and our team means we can rent properties more efficiently and faster, every time.





### Online Rental Applications

Prospective residents can fill out guest cards and apply online giving us the ability to capture their information in real time and approve these residents even faster. The online application is even mobile friendly!

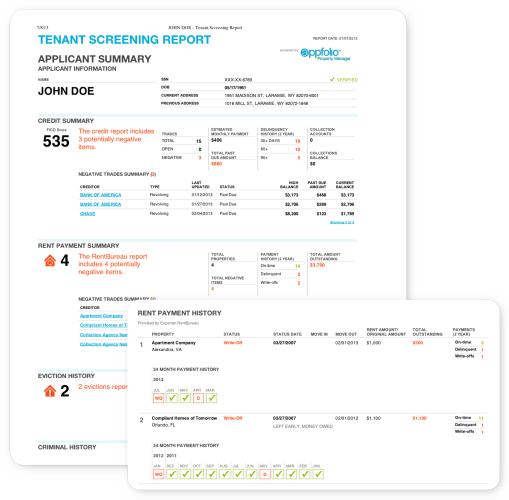


Rental Application



## Finding The Best Residents

Resident Screening is centralized in AppFolio. Applicants can easily be screened on the spot while at the property showing and the results are returned within seconds rather than hours. This easy-to-read Screening Report paired with rent payment history from Experian RentBureau allows us the unique opportunity to choose the most qualified resident for your property while they are still interested.

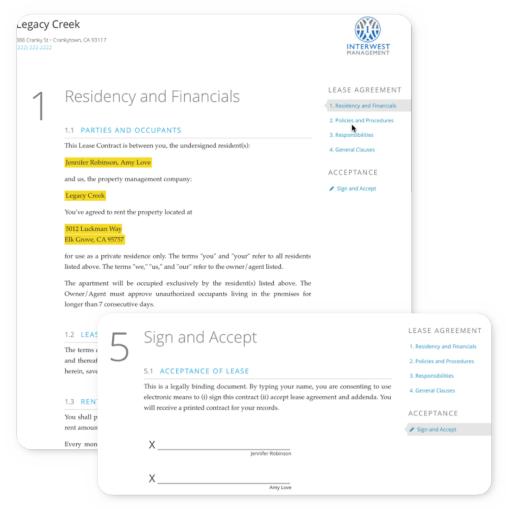


Tenant Screening Report



### Sign The Lease Online

The lease automatically pulls in data from the renters online application saving time and reducing the requirement for manual data entry. The lease can be finalized by signing electronically and is automatically stored in our system and the Tenant Portal so the resident can print a copy at any time. This is the most advanced and modern approach to lease signing and we're proud to offer it!



Online Lease Agreement



### Online Rent Payments

We offer the option for residents to conveniently pay their rent online 24/7 instead of mailing checks. They can pay once, establish a recurring payment, or make a last minute payment. With a variety of online payment options including E-Check, Credit Card, and Electronic Cash Payments, funds are deposited faster and more securely. The online tenant portal is completely integrated with our accounting records and residents really appreciate the convenience and accessibility the online services provide them. Our team is so much more efficient without the need to shuffle checks and drive to the bank.



Online Rent Payments



# Our Team Is Extremely Efficient

# Maintenance Requests and Online Work Orders

Residents can easily submit maintenance requests online and we can create electronic work orders, then communicate electronically with our vendors. All of this is tracked seamlessly in AppFolio and we can access information from any mobile device. This means we resolve property maintenance issues faster and keep residents even happier!

RIVERSTO	ŅĘ			
Riverstone Apartm		Work Order #	156	
1007 5th Avenue	04	Status	Completed	
San Diego, CA 9210 Phone - (805) 617-2		Created On	10/18/2013	
		Estimate Requested On	10/18/2013	
		Estimated On	10/21/2013	
To: Top Notch Plumbir	na	Scheduled On	10/22/2013	
P.O. Box 2563		Completed On	10/22/2013	
Forest Park, CA 302		Tenant(s) Notified	Yes	
Office - (720) 436-7819	819	Permission to Enter	Yes	
		Job Site	Olympic Park - 003 1007 5th Ave San Diego, CA 92101	
		Maintenance Limit	\$500.00	
Tenant(s)				
Name Erik Sar	ndoval			
Phone Phone - Numbers  Description	(555) 969-7823			
Numbers  Description  I am having some se	erious issues with o	ur plumbing. There is no pressure in o	our kitchen or hallwa	ay bathroom.
Numbers  Description	prious issues with o and	ur plumbing. There is no pressure in o	our kitchen or hallwa	ay bathroom.
Numbers  Description  I am having some se Please help Erik S  Vendor Instruction  Please contact tenar  - Water pressure in k - Water pressure in h	erious issues with o and IS nt and schedule a ti	ur plumbing. There is no pressure in o		
Numbers  Description  I am having some se Please help Erik S  Vendor Instruction  Please contact tenar  - Water pressure in h  - Water pressure in h	erious issues with o and IS nt and schedule a ti		t Jonathan Hart onc	
Numbers  Description  I am having some se Please help Erik S  Vendor Instruction  Please contact tenar  - Water pressure in h  Details	erious issues with o and IS nt and schedule a ti	ime to complete the following: Contact	t Jonathan Hart onc	e completed.
Numbers  Description  I am having some se Please help Erik S  Vendor Instruction  Please contact tenar - Water pressure in h  Water pressure in h  Details  Account	erious issues with o and IS nt and schedule a ti	ime to complete the following: Contact  Statement Description	t Jonathan Hart onc	e completed.
Numbers  Description  I am having some se Please help Erik S  Vendor Instruction  Please contact tenar - Water pressure in h - Water pressure in h  Details  Account  6450-00: Plumbing	orious issues with o and  is  nt and schedule a ti ditchen nallway bathroom	ime to complete the following: Contact  Statement Description	t Jonathan Hart onc	e completed. Amount 125.00

Online Work Order



# **Asset Protection**

### Tenant Liability Insurance

We require residents to carry insurance in case of damage to the property. This saves claims on your property insurance or covers the deductible in more serious incidents. Knowing all of the units are covered also avoids the time and hassle of trying to collect from tenants who just don't have the funds to pay for the damage.

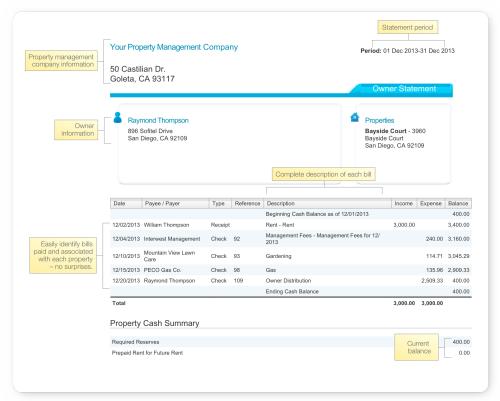






# Owner Statements Are Easy To Read

Easy-to-read owner statements will be posted to the secure Owners Portal.
You'll have on-demand access to all of your monthly and year-end tax statements from anywhere. You can also have your monthly proceeds directly deposited to the bank account of your choice preventing mail delays or lost checks - you'll get your payments faster!



Owner Statement