



METRO INDIANAPOLIS GLOBAL TRADE & INVESTMENT STRATEGY

EXECUTIVE SUMMARY



METRO INDIANAPOLIS.

A hard-working metro, a great place to make and move everything from auto parts and jet engines to lifesaving medicines. Hard-hit by decades of lost factory work, we've reinvented our region as a home for championship sports and a competitive advanced industry economy.

Like most Great Lakes regions, Indianapolis has experienced the hardships of the transformation of traditional assembly line industries, losing more than 50,000 manufacturing jobs over the last thirty years.

The Metro Indianapolis Global Trade and Investment Strategy is metro Indy's roadmap for international commerce - building on our manufacturing and logistics strengths, becoming a center of global health innovation, empowering more local companies to embrace foreign markets and encouraging more overseas employers to invest in the Crossroads of America. To accelerate metro earnings, employment and investment, we have to set our sights outside the U.S., where 90% of the world's customers and 80% of its economy are found.

As part of the Global Cities Initiative, a joint project of the Brookings Institution and JPMorgan Chase, the Metro Indianapolis Global Trade and Investment Strategy recognizes these vital shifts in regional priorities, but acknowledges that opportunity is found around the world. Global trade and investment are major growth opportunities for the Indianapolis metro, making this plan a supporting piece of Accelerate Indy's blueprint for fueling the regional economy.

ABOUT GLOBAL CITIES INITIATIVE

The Global Cities Initiative is a joint project of the Brookings Institution and JPMorgan Chase designed to help metropolitan leaders advance and grow their regional economies by strengthening international connections and competitiveness on key economic indicators such as advanced manufacturing, exports, foreign direct investment, and traded sectors. GCI activities include producing data and research to guide decisions, fostering practice and policy innovations, and facilitating a peer-learning network. The Global Cities Initiative is chaired by Richard M. Daley, former mayor of Chicago and senior advisor to JPMorgan Chase. It is directed by Amy Liu, vice president and director of the Brookings Metropolitan Policy Program. For more information, see <http://www.brookings.edu/projects/global-cities.aspx> or www.jpmmorganchase.com/globalcities.

GOAL

ACCELERATE METRO INDIANAPOLIS' GLOBAL COMPETITIVENESS FOR **ECONOMIC GROWTH, TALENT READINESS, AND INCLUSION** BY LEVERAGING ITS LIFE SCIENCE AND INNOVATION ASSETS

STRATEGIES



ACCELERATE GLOBAL LIFE SCIENCE AND ADVANCED INDUSTRY INNOVATION

Advance initiatives building on the region's corporate and academic research assets, driving innovation in the global life sciences sector, leading to the convergence of R&D, production and distribution.

Expand advanced industry innovation initiatives to include motorsports and cloud software as a long term-strategy for diversifying the metro economy.



CAPITALIZE ON THE CROSSROADS

Invest in the region's infrastructure, both physically and technologically, based on advanced industry needs for domestic and foreign-owned employers to increase exports and FDI.



CAPTURE MID-MARKET POTENTIAL TO GAIN MAJOR GLOBAL IMPACT

Support the global potential across traded sector industries of the region's middle-market firms, building an ecosystem of support services, technical assistance, and targeted resources to advance exports and global engagement among these firms.



GLOBAL TALENT READY FOR GLOBAL COMPETITION

Develop, retain and attract human capital to meet the workforce demands of global companies and industries.



GLOBAL MINDSET, GLOBAL DESTINATION

Raise internal and external awareness of Metro Indy's global position by building corporate, civic and public sector partnerships that encourage a more international culture as well as identifying business and academic opportunities from around the world.

A SPECIAL **THANK YOU** TO:

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