

Media & Advertising Opportunities



Annual Report

The Annual Report is the Indy Chamber's yearly update to key stakeholders in the Indy Region of how we have improved the community over the past year through our efforts in growing entrepreneurship, strengthening economic development, advocating for businesses, and providing services to our members.

Annual Report Publication Dates & Deadlines

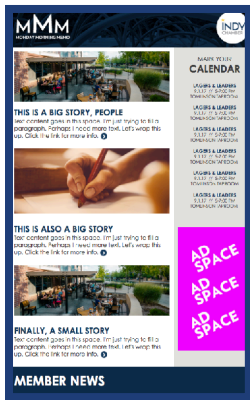
Issue Date	Advertising Deadline
March 2017	February 1, 2017

Share your expertise!
An exclusive opportunity for
Indy Chamber members

Are you an expert in your field? Of course you are! Don't miss the chance to share your expertise with the Indy Chamber's network of members by gaining exposure to thousands of subscribers.

Whether you are an entrepreneur, small business owner, or an executive at a large corporation, we are offering our members the exclusive opportunity to feature their best practices in upcoming editions of the Monday Morning Memo.

For more information or to position yourself as a subject matter expert in the Monday Morning Memo, contact Carol Ann Smith at csmith@indychamber.com



Monday Morning Memo

Monday Morning Memo is the Indy Chamber's weekly e-newsletter featuring articles updating our membership and the community at-large on what's happening at the Indy Chamber including member news, upcoming events, and the latest from Indy Chamber business units.

2017 Monday Morning Memo Publication Dates & Deadlines

Issue Date/Time	Advertising Deadline	Content Deadline
Mondays at 7 a.m.	2 weeks prior to preferred run date*	2 weeks prior to preferred run date*

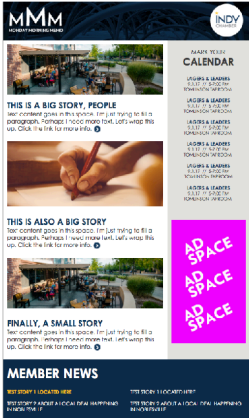
*Content is accepted on a rolling basis. Please allow for as much advance notification of preferred run date as possible.

Total Circulation of Annual Report:
5,000+

Total Circulation of MMM:
10,000+

Exposure to **230,000+**
regional members

Advertising Rates and Specs



MONDAY MORNING MEMO

	Silver	Special Gold Rate	Special Platinum+ Rate
Full Banner (728x90)	\$1,000	\$800	\$600
Medium Rectangle (240x400)	\$1,000	\$800	\$600

- File must be formatted as JPEG (no animated GIF files)
- File size must be under 200K
- Image resolution must be 72 dpi
- Ad must be in RGB format
- All ads must be submitted in digital form to Emily Hayden at ehayden@indychamber.com

INDYCHAMBER.COM

	Silver	Special Gold Rate	Special Platinum+ Rate
Full Banner (468x60)	\$800	\$500	\$250
Vertical Rectangle (240x400)	\$725	\$450	\$225
Medium Rectangle (300x250)	\$700	\$400	\$200

- File must be formatted as JPEG or GIF
- File size must be under 200K
- Image resolution must be 72 dpi
- Ads must be in RGB format
- Prices above are per month for a minimum 3 month contract
- All ads must be submitted in print and digital forms to Emily Hayden at ehayden@indychamber.com



ANNUAL REPORT

	Silver	Special Gold Rate	Special Platinum+ Rate	Specs
Full Page	\$2,400	\$2,000	\$1,600	With bleed: 8.75" x 11.25"
Half Page	\$1,600	\$1,200	\$800	7.5" x 4.875" or 3.625" x 10"
Quarter Page	\$1,200	\$750	\$500	3.625" x 4.875"
Business Card Size	\$750	\$500	\$250	3.625" x 2.5"

- Image resolution must be 300 dpi or higher
 - All ads must be in CMYK format
 - Please supply the web or email address to which the address should be linked
 - All ads must be submitted in digital forms to Emily Hayden at ehayden@indychamber.com
- Ads accepted in the following file formats:
- Illustrator (all text converted to outlines and images embedded)
 - Adobe Acrobat PDF (CMYK images and fonts embedded)
 - JPEG or TIFF

